



Business Benchmarking Tool

See the reality, plan the future



With the KPMG Business Benchmarking Tool, assess and benchmark your business against peers to plan for the future.

How are we tracking and how do we compare?

These are questions that every organisation should ask itself regularly. With competition rife and the speed of change so fast, it is vital that businesses are aware of how they are tracking against their own internal benchmarks and relative to the industry. The KPMG Business Benchmarking Tool offers valuable insights beyond publicly reported information, helping companies accelerate organisational performance and focus on strategic priorities.

Benefits



Accelerate performance



Regular and consistent benchmarking



Drive collaboration



Identify focus areas



Self serve online reporting



Exclusive insights

How it works

KPMG Business Benchmarking is a digital tool that captures, standardises, stores and visualises data, providing maturity assessments and powerful benchmarking capabilities for your organisation. The tool offers:



A **'Maturity Assessment'** to measure the maturity level of finance, tax and treasury functions, which can then be benchmarked across your own internal business units/divisions/geographical regions and/or against other industry peers.



'Industry Insights' to allow benchmarking against comparable companies in an industry on non-financial KPI information not publicly available.

The easy-to-use solution enables users to survey groups within their business on a range of topics such as strategy, governance, people, processes and technology.

The response data can be used to identify business units or geographical areas that require more attention to perform better internally, or against the industry. This information helps management teams to have the right conversations with their stakeholders regarding continual improvement and adding value.

How the KPMG Benchmarking Business Tool works

✓ Customisable survey questions tailored to business area for Maturity Assessments such as:

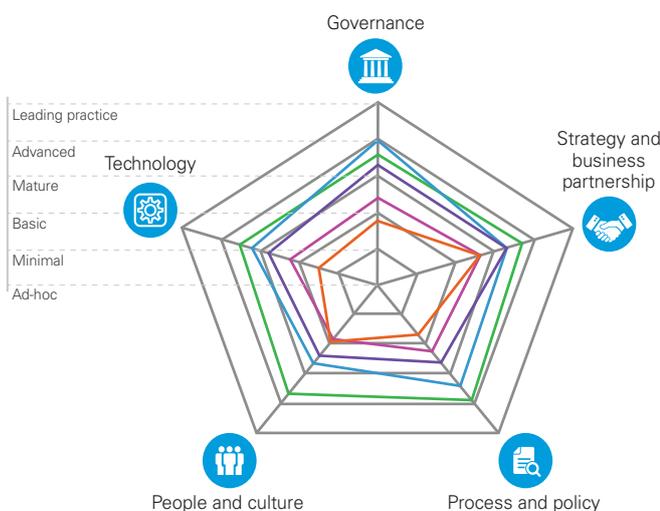
Ad-hoc queries and detailed analysis requests from the business can be supported with a minimum of manual data sourcing and reconciliation effort.



The finance function is seen throughout the organisation as being proactive rather than reactive.



✓ Informative and insightful reporting



Country	State	Employees (number)
Australia	New South Wales	1,000 – 5,000
Industry	Revenue	Total assets
Mining and Energy	\$250m – \$1bn	\$500m – \$1bn

Results

Categories	Company	Industry group
Governance	Basic	Advanced
Strategy and business partnership	Mature	Advanced
Process and policy	Basic	Mature
People and culture	Basic	Mature
Technology	Basic	Mature

- Company
- Australian division
- KPMG view
- New Zealand division
- Industry group

✓ Attain industry insights on a range of topics such as:

- What are the top three current strategic priorities for your business?
- On average, how many working days does it take from month end to finalisation of monthly board reporting packs?
- How many working days does it take to publish a Group EBIT figure?
- What percentage of all General Ledger accounts are reconciled each month end?
- Which areas of finance have you found most challenging to recruit for?
- What is the typical length (in pages) for the monthly management accounts to the board?

Get in touch

To find out how the KPMG Business Benchmarking Tool can help you to plan for the future, speak with your KPMG team or organise a free trial through <http://bbt.kpmgedge.com.au>

KPMG.com.au

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